

StoryBoom Unveils Director Tools 2.0: A Visual Language for Cinematic Precision

Kentfield, CA — June 24, 2025 — StoryBoom, the minimalist, pro-grade storyboard app for filmmakers, writers, and visual storytellers, today announces the release of Director Tools 2.0, a major update that introduces a rich visual language for scene annotation and creative direction.

Designed to improve clarity, collaboration, and cinematic planning, the new toolset brings storyboards to life with intuitive visual markers—helping directors and teams align faster and communicate more effectively across every stage of production.

What's New in Director Tools 2.0

Director Tools 2.0 transforms scene annotation into a flexible, collaborative experience with a powerful mix of visual elements:

- **Arrows** – Define motion paths and movement flow
- **Icons** – Add clear symbols for camera, mic, dialogue, and edit actions
- **Marks** – Call out framing, composition, and scene structure
- **Cues** – Use shorthand visuals to emphasize narrative beats
- **Custom Labels** – Drop editable text directly on frames for direction or notes
- **Color & Scale Options** – Choose from six high-contrast colors and two sizes
- **Edit Tab** – Fine-tune placement, color, and sizing for clarity and emphasis

These tools can be freely combined within a scene for unmatched flexibility. Each item can also be toggled on or off in settings, allowing for clean, overlay-free scene previews when needed.

Why It Matters

“Storyboards aren’t just sketches—they’re a communication tool of visual storytelling,” said Sergey Martinov, co-founder of StoryBoom. *“Director Tools 2.0 gives creators a clear, dynamic language to prototype ideas, avoid miscommunication, and collaborate faster.”*

With arrows for movement, icons for key elements, and marks for technical cues, teams can create visually rich and production-ready boards that speed up approvals and reduce costly revisions.



Free Starter Plan — No Credit Card Required

To support indie filmmakers, students, and small teams, StoryBoom offers an **unmatched Free Starter Plan**: collaborate with up to 3 members, access all features, and build up to 5 storyboards (totaling 80 scenes) — all without needing a credit card.

Available Now

Director Tools 2.0 is live today and works across all devices—no updates or installation required. Simply open your StoryBoom project and start creating.

Free to start. Built to scale.

<https://www.storyboom.app>

Press Kit

Download high-resolution screenshots and see the interface of Director Tools UI in use:

[Press Kit ZIP](#)

About StoryBoom

StoryBoom is an independent, creator-led software company based in Kentfield, California. Founded by a small team of designers and filmmakers, StoryBoom is dedicated to transforming the creative process through minimalist, professional-grade storyboarding tools. The platform puts user needs above profit motives, offering intuitive, flexible, and accessible solutions for visual storytellers worldwide.

For information please visit [storyboom.app](https://www.storyboom.app), or email media@storyboom.app